

MORTAR BRANDING with event name, days, location

SPONSORSHIP PROSPECTUS

The future isn't something we wait for; it's something we build.

Join us as a sponsor to gain visibility and engagement with a highly motivated audience. The sooner you sign, the more visibility you'll enjoy.

**Let's discuss options for meeting your marketing
and business development needs**

(513) 888-4769

development@wearemortar.com

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About Our North Star: Destination Cincinnati

[MORTAR](#) is a Cincinnati-based non-profit that enables historically marginalized entrepreneurs to access the resources needed to start and run successful businesses. It is the host of **Our North Star: Destination Cincinnati**, the first-ever multi-day event which takes place October 8-10, 2026, in Walnut Hills, Cincinnati.

The event brings together builders and community leaders from across the country to actively engage, collaborate, and leave with practical strategies and stronger connections.

The goal is simple: **connect sponsors with an engaged network of business builders focused on growth, access, and opportunity.**

Who Sponsors Will Reach

Onsite:

100-150 estimated attendees	50% underrepresented entrepreneurs	
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Online:

1,000+ MORTAR alumni	thousands of nationwide social media viewers	
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Sponsorship Levels & Benefits

Benefits	Title Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$1,000
	1 available (invitation only)	4 available	Unlimited available
Keynote title includes "brought to you by <your company name>"	✓		
Keynote opening remarks, thank your company	✓		
Exhibition Hall name & signage includes "<your company name>"	✓		

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Benefits	Title Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$1,000
	1 available (invitation only)	4 available	Unlimited available
Networking Lounge name & signage includes "brought to you <Gold sponsors company names>"		✓	
All sponsor logos displayed on a slide during keynote	✓	✓	✓
Table in the Exhibition Hall	✓	✓	
Featured in press release & potential radio/TV media	✓	✓	
Logo on event website	Prominent	Standard	Standard
Logo on event giveaways (tote bag & t-shirt)	Prominent	Standard	Standard
Logo on 30 digital ads	Prominent	Standard	Standard
Logo in one print advertisement	Prominent	Standard	Standard
Logo on attendee name tags	✓		
Logo — Tables for keynote	✓	✓	
Social media recognition (Pre & Post)	6 total	4 total	2 total
Event tickets	20	10	5
Happy hour drink tickets	Unlimited	20	10
Signage at Alumni Homecoming party (October 11, 2026)	Prominent	Standard	Standard

Sponsorship Promotional Opportunities

Opportunity	# available	Cost
	1 available (invitation only)	4 available
<i>Example:</i> Logo on the DJ booth at the Alumni Homecoming party (October 11, 2026), 500 attendees expected	1	\$
<i>Example:</i> Branding the Day 2 party at Esoteric with VIP unlimited drink tickets	1	\$

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We look forward to working with you!

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